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Ingram Micro VentureTech Network Applauds New Finance and Profitability Resource from Service Leadership

Leading Distribution Partner Teams with Service Leadership to Help Community Members Maximize Cash Flow and Profitability in 2009

Dallas, Texas – DECEMBER 30, 2008 – Service Leadership, Inc. and Ingram Micro Inc. (NYSE: IM) are pleased to announce a new business-building resource that enables members of the Ingram Micro VentureTech Network (VTN) to quickly evaluate their financials and pinpoint actions that will help increase performance, productivity, and profitability.

The new *Annual Profitability Benchmark by Service Leadership Index™ for VentureTech Network* provides an easy-to-reference, confidential analysis of each participant's financial and compensation condition including a comparison to industry averages and to best-in-class solution providers of the participant's specific business model. Results target areas for improvement while delivering suggestions for increasing profitability and managing growth.

"This new profitability benchmark was designed with the feedback of our VTN members – making it unique in the industry and far more targeted than traditional benchmarking surveys," says Kirk Robinson, vice president, channel marketing, Ingram Micro North America. "By teaming with Service Leadership, we're bringing to market an exclusive business-building resource that will help our VTN members plan, meet and exceed their goals now, and in the future."

Unlike other profitability benchmarks, the new *Annual Profitability Benchmark by Service Leadership Index™ for VentureTech Network* offers customized results that enable participants to compare their individual financial performance beyond their existing peer groups to a broader population of solution providers with similar business models. In addition, the benchmark results offer specific suggestions for maximizing cash flow and shareholder value, as well as pinpoint real-world actions that solution providers can take now.

"Our profit performance benchmarking and improvement initiative has been respected industry-wide for the last seven years and has been leveraged by more than 3,100 solution providers across the U.S. and Canada," says Paul Dippell, president, Service Leadership. "We designed this new profitability benchmark exclusively for Ingram Micro's VTN community with the goal of helping members reduce their business risk,

grow faster and drive best in class results. The response from VTN members to date has been overwhelming positively.”

“This profitability benchmark is exactly what we’ve been looking for,” says VTN member Bob Patton, vice president, Computer Professionals Unlimited, Inc. “It offers straight-talking analysis and solid comparisons, as well as offering up sound suggestions and best practices that will help us to increase our profitability and run our business smarter.” Starting in January 2009, Ingram Micro’s VTN community will leverage the Service Leadership Index™ Annual Profitability Benchmark as well as its Comprehensive Solution Provider Business Diagnostic™ and Fundamentals Solution Provider Business Diagnostic™ across the entire membership to provide maximum benefits. For more information on Service Leadership, please visit www.service-leadership.com. For more information on Ingram Micro’s Venture Tech Network manufacturers and solution providers can contact their Ingram Micro sales representative.

About Ingram Micro’s VentureTech Network

Ingram Micro’s VentureTech Network (VTN) is a leading North American organization of independent professional IT firms that focus on small to midsize business market. VTN members obtain unmatched geographic coverage and technical expertise, along with the purchasing power of a \$2.5 billion organization. VTN also helps IT Solution Provider members deliver the prompt and personalized service that their customers expect from a locally owned company.

About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves 150 countries and is the only broad-based global IT distributor with operations in Asia. Visit www.ingrammicro.com.

About Service Leadership

Service Leadership is dedicated to providing total profit solutions for IT Solution Provider companies. The Company publishes and sells the only vendor-neutral industry business benchmarking reports available to Solution Providers: the Service Leadership Index™ Reports on Profitability, Compensation, Managed Services and Economic Indicators. The Company also provides mergers and acquisitions advisory services, management consulting and peer groups, as well as executive and industry education services. Visit www.service-leadership.com.